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भारत सरकार
 GOVERNMENT OF INDIA
 सड़क परिवहन एवं राजमार्ग विभाग
 MINISTRY OF ROAD TRANSPORT & HIGHWAYS
 परिवहन भवन, पारिवहन भवन
 1, PARLIAMENT STREET
 नई दिल्ली-110001, NEW DELHI-110001

Dated: 9th March, 2018

RT-25029/01/2017-RS

To,

1. The Chief Secretaries of all States/UTs.
2. The Transport Secretaries/Commissioners and Home Secretaries of all States/UTs.
3. The Director General of Police of all States/UTs.

Subject: Observance of "29th National Road Safety Week 2018" from 23rd April to 30th April, 2018.

Madam/Sir,

You may be aware that about 1.5 lakh persons lose their lives every year in our country in road accidents and many more are debilitated. This causes immense economic hardship and emotional trauma to their families. There is an urgent need to make our roads safer as the loss of lives and limbs cannot be accepted as the price of mobility.

2. The Central and the State Governments have been implementing various measures to make our roads safer. But the magnitude and gravity of the problem is such that these alone will not suffice. There is a need for the society at large to take cognizance of the issue and to join hands to make road safety a social movement.

3. To give all the stakeholders an opportunity to take part in concerted action for the cause, "Road Safety Week" is observed throughout the country every year in order to highlight and emphasize the need for safe roads. It is also an opportunity for all stakeholders to contribute to the cause by taking up activities to promote the concept.

4. The 29th Road Safety Week will be observed from 23rd April to 30th April, 2018. The theme of this year is, "Sadak Suraksha - Jeevan Raksha".

5. Involvement of all the concerned agencies like Police, Health, Information & Publicity, Education, PWD, etc. and other field agencies like Transport Authorities, District Authorities, Voluntary Organizations etc. may be ensured. In addition, a proactive enforcement drive during the Week would underscore the seriousness about safety on the roads. An Action Taken Report in the matter may also be sent to this Ministry by 31st May, 2018.

Yours Sincerely,

(Abhay Damle)

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R. Secy, Home
 Secy, Transport